

Welcome to ANDIAMO!™

Ciao Amici,

Andiamo! means “Let’s Go!” and there’s no better time to join us as we continue to celebrate the Italian American community of Colorado!

Published monthly, *Andiamo!* (Colorado’s Italian Community Newspaper) honors the incredible histories and wonderful culture we share as Italians. With every issue, we shine a spotlight on the deserving corners of our community—from businesses and organizations; to families and individuals—while also serving as a unifying source of information, news, entertainment, and pride for our readers.

Our newspaper is only possible thanks to the passion, involvement, and support of community members across the state. As the owner and editor of *Andiamo!*, I would love to have you represented in our pages as well and invite you to considering joining us with an ad to ensure our newspaper continues to grow and thrive—you are an important part of our local community and we need you too!

Carried in dozens of locations across Colorado, *Andiamo!* is an excellent and *affordable* choice for any business, organization, service, event, or product. We offer extremely low-rates and high-quality, full-color ad space—and if you don’t have an ad design ready to use? It’s *easy* to advertise with us as we can even help you update or create one you love!

Andiamo! is *proud* to be an important part of Colorado’s Italian heritage and we work hard to make sure that everyone represented in our pages is equally proud to be part of *Andiamo!* By placing an ad with us, you are not only giving your marketing a great boost; but showing your support for Colorado’s vibrant Italian community!

Please consider joining our pages with an ad someday in the near future—you can find all of our rates and information via our website at www.AndiamoColorado.com and/or email us to request a complimentary copy of our paper at any time. If you have any questions at all, know that I am always happy to help and can be contacted at your convenience, anytime, as well.

Andiamo! Let’s Go!

Jenna Capra
Owner & Editor
303.669.5723
jennacapra@gmail.com
www.AndiamoColorado.com



Our Rates & Sizes

Easy and Effective. Advertising space in Andiamo! is large, full-color, and *affordable!*

Choose a size & how many times you want to run your ad, then contact our editor to reserve your space!

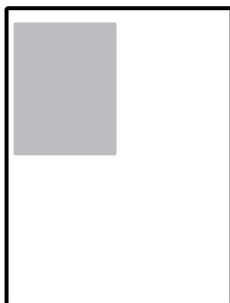
Ad Rates

Ad Size	One Time	3 Times	6 Times
1/4 Page (color)	\$150	\$125 per insertion	\$100 per insertion our most popular
Half Page (color)	\$250	\$225 per insertion	\$200 per insertion
Full Page (color)	\$500	\$450 per insertion	\$400 per insertion

Ad Sizes

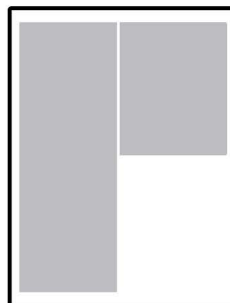
Quarter Page

4.7" wide
x
5.82" tall



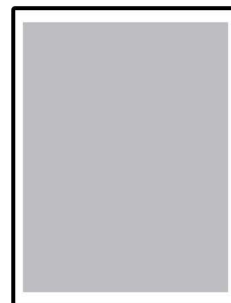
Half Page

Horizontal:
9.87" wide x 5.82" tall
OR
Vertical:
4.7" wide x 11.86" tall



Full Page

9.87" wide
x
11.86" tall



Design Specifications & Submissions

- All advertising should be provided to Andiamo! in digital format
- Preferred format is .PDF - .JPG, .EPS, or .TIF are also acceptable.
Word Documents or PowerPoints can NOT be accepted.
Additional charges may apply for incorrect file types or fixes.
- All Files must be at least 300 DPI
This includes all photos and images within the ad
- Ads should be created in grayscale or CMYK
- All fonts must be embedded or outlined.

Need Help Creating Your Ad?

No problem! We're happy to assist with your design!

There is a One-Time Fee for Ad-Creation:

1/4 Page - \$50, Half Page - \$75, Full Page - \$100

To Reserve Your Space or Submit Your Ad File:

email directly to the editor at: jennacapra@gmail.com