

## Our Rates & Sizes

Easy and Effective. Advertising space in Andiamo! is large, full-color, and *affordable!*

Choose a size & how many times you want to run your ad, then contact our editor to reserve your space!

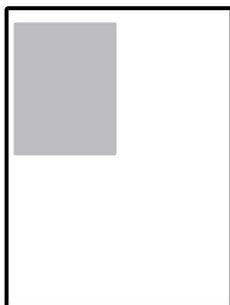
## Ad Rates

Ad Size	One Time	3 Times	6 Times <span style="background-color: #27ae60; color: white; border-radius: 50%; padding: 2px 5px; font-size: 8px;">our most popular</span>
1/4 Page (color)	\$150	\$125 per insertion	<b>\$100 per insertion</b>
Half Page (color)	\$250	\$225 per insertion	\$200 per insertion
Full Page (color)	\$500	\$450 per insertion	\$400 per insertion

## Ad Sizes

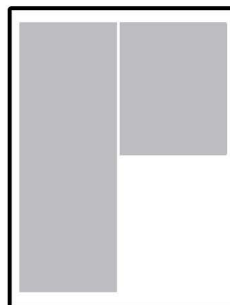
### Quarter Page

4.7" wide  
x  
5.82" tall



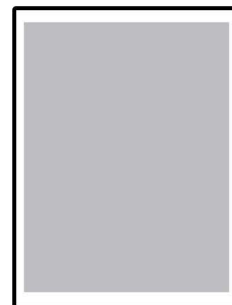
### Half Page

Horizontal:  
9.87" wide x 5.82" tall  
OR  
Vertical:  
4.7" wide x 11.86" tall



### Full Page

9.87" wide  
x  
11.86" tall



## Design Specifications & Submissions

- All advertising should be provided to Andiamo! in digital format
- Preferred format is .PDF - .JPG, .EPS, or .TIF are also acceptable.  
Word Documents or PowerPoints can NOT be accepted.  
Additional charges may apply for incorrect file types or fixes.
- All Files must be at least 300 DPI  
This includes all photos and images within the ad
- Ads should be created in grayscale or CMYK
- All fonts must be embedded or outlined.

### Need Help Creating Your Ad?

No problem! We're happy to assist with your design!

There is a One-Time Fee for Ad-Creation:

1/4 Page - \$50, Half Page - \$75, Full Page - \$100

## To Reserve Your Space or Submit Your Ad File:

email directly to the editor at: [jennacapra@gmail.com](mailto:jennacapra@gmail.com)